

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Michael M. Segal

Application No.: 09/770,808

Confirmation No.: 8253

Filed: January 26, 2001

Art Unit: 3691

For: SYSTEMS AND METHODS FOR DIRECTING
CONTENT WITHOUT COMPROMISING
PRIVACY

Examiner: O. Akintola

**AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION AND
REQUEST FOR CONTINUED EXAMINATION**

MS RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated October 3, 2008, please amend the above-identified U.S. patent application as follows. The time period for response has been extended to April 3, 2009, by the accompanying petition for a three-month extension of time:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

Petition for Extension of Time is being filed concurrently herewith.